

Protecting the mana of your Iwi and Hapū on the Internet

For non IT Management and Administration Staff.

Authored by Karaitiana N Taiuru - email: karaitiana@taiuru.maori.nz



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2. Introduction

The aim of this document is to promote and educate Iwi and Hapū about Internet domain names (ngatiName.iwi.nz) and how to protect the mana of your Iwi and Hapū.

An Internet domain name is like a license plate that you can use to have an email address or web site. Many Iwi have their Internet domain name with their Iwi name that ends in .iwi.nz. A list can be seen in *section 9* of this document. Some include www.tuhoe.iwi.nz, www.ngaitahu.iwi.nz and www.ngatiporou.iwi.nz .

An introduction to Internet domain names can be found in another document I have authored which is available from www.taiuru.maori.nz .

Non Iwi organisations and individuals often purchase iwi domain names with intentions such as reselling them back to the Iwi at inflated prices (sometimes up to 100 times more) and others to express their derogatory opinions of Māori and Iwi.

The two unique options available for Māori domain names are .iwi.nz and .maori.nz . Both of these options have either been heavily exploited or attempts to exploit have occurred. This document offers solutions to protect your Iwi and Hapū domain names in a non technical non threatening way and explains how to find out who really owns your domain name.

3. Domain Name Options

Māori and Iwi have two very unique options when it comes to choosing a domain name “.iwi.nz” and “.maori.nz”. There are also many other options.

Introduction to iwi.nz

.iwi.nz is the most likely option for any iwi that meet the criteria as seen in *Appendix 1* of this document. It is a moderated domain which means that you have to apply for the domain and await for the moderator (author of this paper) to ascertain that you are an Iwi before it is approved. The turn around period is usually 24-48 hours.

Upon applying for your name in the .iwi.nz domain you may be contacted by the moderator to provide further details that you are a legit tribal body and not an individual of the iwi or someone else. Some people try to make it look as though they are an Iwi when they are not.

Many non Māori and non Iwi have tried to apply for .iwi.nz domain names in the past. Sometimes the non iwi that apply for .iwi.nz ask for derogatory names such as “DoleBludgers.iwi.nz” and “PrisonName.iwi.nz”. Others are a ploy to advertise their business names.

The most serious of the non iwi applicants for a .iwi.nz domain are what we call “Cyber Squatters”. These people will purchase names like your iwi name and try to sell it back to you at inflated prices (sometimes up to 50 times the price they brought it for).

To obtain a domain you need to contact your local Internet Service Provider (also listed in Yellow Pages).

Introduction to .maori.nz

This is a public “free for all” domain name. Anyone may apply for a .maori.nz domain. On September 05 2002 the same day .maori.nz was made available, a company bulk purchased a number of iwi domain names with the intention of selling them back to the iwi involved at inflated prices. Three individuals managed to have all the iwi names gifted back. The individuals were Ross Himona, Te Rangikaiwhiria and the author Karaitiana Taiuru.

To obtain a domain you need to contact your local Internet Service Provider (also listed in Yellow Pages).

4. Already have a .iwi domain ?

If you already have a *.iwi.nz* domain you should read the next section “*Do you really own your .iwi.nz or other domains ?*”.

Perhaps you may also want to consider using the popular *.maori.nz* domain as well as your *.iwi.nz* domain.

Many web hosting companies offer a free redirection of a domain to another web site. For example if you have the domain “*yourIwi.iwi.nz* and also “*yourIwi.maori.nz*” you can have both those names go to the one web site. Options are also available to use both domain names for your organisations email.

5. Do you really own your .iwi.nz or other domain names ?

Many organisations and companies leave it up to the person who designed their web site or the person who maintains their computers to register their domain names.

Unfortunately whether it is intentional or not, often these people will register your domain in their name leaving the ownership of the domain to them and not you.

The people who unintentionally register your domain in their names will be happy to transfer (at no cost and in a timely fashion) the domain name back to your organisation (see sub section below).

To be clear: if your name is not on the invoice for the domain and not in the field that says "Name Holder", you do not own the domain. The person/organisations name in the "Name Holder" area owns the domain.

If the person or company refuses to transfer the .iwi.nz domain back to you please contact me karaitiana@taiuru.maori.nz . If other domains outside of the .iwi.nz are concerned you could try contacting the Domain Name Commissioner dnc@dnc.org.nz or possibly obtain legal advise.

To see who owns your domain go to <http://www.dnc.org.nz> and type your iwi domain name in the domain search box.

A page of information will appear. The information under "Name Holder" is the owner of the domain name.

Transferring Domains back.

A form from Domainz needs to be completed to transfer the domain to you. A copy of the form can be download from the Domainz web site <http://www.domainz.net.nz> .

The Domainz fee (at time of writing) is \$49.50 incl GST per domain if you already have another domain (in your name). If you only have the one domain name then the fee is \$83.25 incl GST. It is possible that this fee will change in the near future with the introduction of the Shared Registry System.



6. Not ready for an Internet address yet ?

Your iwi body may not be ready to make a presence on the Internet or may have plans to have a web site or email for the future. What ever the reasons are for not being on the Internet you should at least register your iwi names to protect them.

Protecting your iwi name in the *.iwi.nz* domain is not that relevant as it is a moderated domain which means that only an Iwi body representing your iwi can apply for your name.

You should really consider protecting your iwi names in the *.maori.nz* and perhaps the other 2nd Level domains. You can purchase any names and leave them usually for no cost. The only time it costs is when it comes time to renew your domain after 12 months.

REMEMBER: Do not put your IT Manager, webmaster or anyone else's name in the "Name Holders" field as this will give them the ownership of the name not your iwi. If you are already in this situation please read the section "*Already have an Iwi Name*".

To obtain a domain you need to contact your local Internet Service Provider (also listed in Yellow Pages).

7. Disputing Ownership of your Iwi Name

If your iwi name has been registered by another person or organisation there is a small possibility you may be able to get it back.

The first step is to contact the person/organisation that has registered your domain name to see if they are willing to transfer it back to you at no charge. If they do not or wish to sell it back to you then you should seek legal advice and contact the author karaitiana@taiuru.maori.nz .

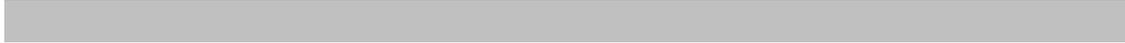
Possible solutions that you may be covered by:

- Fair Trading Act 1986
- Trade Marks Act
- High Court
- *Uniform Domain Name Dispute Resolution Policy*.
<http://www.icann.org/udrp/udrp.htm>

8. 4th Level domain names for hapū

A 4th Level domain for hapū means that you can keep your original domain name *iwi.iwi.nz* and also offer your hapū (as many as you have) the opportunity to have their hapū name in front of the iwi name *ie HapuName.IwiName.iwi.nz* . This can be used for email addresses and web site addresses.

If you choose this option you will need to contact the company that hosts your web site to add the new details. There may be a small one off charge to set this up. If you have multiple hapū then you could try negotiating a cheaper rate.



9. Iwi with existing .iwi.nz domain names

This list is accurate as of October 13 2002.

Some of the iwi below may not have web sites as they are protecting their iwi identity or just using the domain name for email.

The list is alphabetically sorted.

kahungunu.iwi.nz	<i>Ngāti Kahungunu Iwi Incorporation</i>
koata.iwi.nz	<i>Ngāti Koata Trust</i>
maniapoto.iwi.nz	<i>Maniapoto Maori Trust Board</i>
muaupoko.iwi.nz	<i>Muaupoko Tribal Authority Incorporated</i>
ngaitahu.iwi.nz	<i>Te Rūnanga O Ngai Tahu</i>
ngamahangaatairi.iwi.nz	<i>Te Kotahitanga O Nga Mahanga A Tairi</i>
ngapuhi.iwi.nz	<i>Te Rūnanga A Iwi O Ngā Puhi</i>
ngati-tama.iwi.nz	<i>Ngāti Tama Manawhenua Ki Te Tau Ihu Trust</i>
ngatiawa.iwi.nz	<i>The Ngāti Awa Trust Board</i>
ngatihei.iwi.nz	
ngatikahu.iwi.nz	<i>Te Rūnanga a Iwi o Ngati Kahu</i>
ngatipaoa.iwi.nz	<i>Te Rūnanganui O Ngāti Paoa</i>
ngatiporou.iwi.nz	<i>Te Runanga O Ngati Porou</i>
ngatirarua.iwi.nz	<i>Ngāti Rarua Iwi Trust</i>
ngatirehua.iwi.nz	<i>Ngāti Rehua Ngatiwai Ki Aotea Trust</i>
ngatitama.iwi.nz	
ngatittoa.iwi.nz	<i>Te Rūnanga O Toa Rangatira</i>
ngatiwhakaue.iwi.nz	<i>The Proprietors of Ngāti Whakaue Tribal Lands</i>
ngatiwhanaunga.iwi.nz	<i>Ngāti Whanaunga Claims Committee</i>
ngatiwhatua.iwi.nz	<i>Te Rūnanga O Ngāti Whatua</i>
ranginui.iwi.nz	<i>Ngāti Ranginui Iwi Society Inc</i>
rangitaane.iwi.nz	<i>Tanenuiarangi Manawatu Incorporated</i>
raukawa.iwi.nz	<i>Te Rūnanga O Raukawa</i>

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rongowhakaata.iwi.nz	<i>Rongowhakaata Charitable Trust</i>
ruapani.iwi.nz	Ruapani Incorporated Society
te-kawerau-a-maki.iwi.nz	<i>Te Kawerau A Maki Trust</i>
tearawa.iwi.nz	Te Arawa Maori Trust Board
teatiawa.iwi.nz	
terarawa-ki-tamaki.iwi.nz	
terarawa.iwi.nz	
trotak.iwi.nz	<i>Te Rūnanga O Turanganui A Kiwa</i>
ttoh.iwi.nz	<i>Tauwhenua O Heretaunga Trust</i>
tuhoe.iwi.nz	<i>Tuhoe-Waikaremoana Maori Trust Board</i>
tukorehe.iwi.nz	<i>Te iwi O Tukorehe Trust</i>
tuwharetoa.iwi.nz	
whakaue.iwi.nz	<i>The Proprietors of Ngāti Whakaue Tribal Lands</i>

Appendix 1 - .iwi.nz Criteria

Accurate as of October 13 2002. The latest copy of the criteria is obtainable from <http://www.taiuru.maori.nz>.

Currently consultation with iwi is occurring over whether iwi would like hapū to use the .iwi.nz domain.

iwi.nz is a moderated 2nd level domain. Before considering applying for iwi.nz you must meet, in the first instance the following 2 criteria.

Criteria 1. You must be a traditional Māori tribe

Criteria 2. You must be a legal body.

Only a traditional Māori tribe (including Chatham's) of pre Treaty of Waitangi times will be considered.

Only genuine Māori names will be allowed in the domain. For example, if an iwi owned a company called "Mea" they will not be allowed to apply for *mea.iwi.nz*.

Tribal dialect is permissible in iwi names, for example "Ngāi Tahu" may apply and will be accepted for "KaiTahu.iwi.nz (pursuant to the criteria 1 and 2) as the Ng/K is part of their tribal dialect.

Urban Māori groups may apply for .iwi.nz with the following provisions which are designed to support the mana of the traditional iwi:

1. They must have been established for over 12 months.
2. They must be a legal body
3. They must represent a reasonable proportion of urban Māori.
4. They must also have a database of all their members as do other iwi authorities.
5. They must have a Māori name. Pākehā names will not be considered as it will affect the mana of the word iwi and the mana of the 2nd Level domain .iwi

Apply for the iwi.nz domain through your Internet Service Provider. Details of Internet Service Providers are also in the Yellow Pages.

Māori Hapū

See Section 8 of this document.

About the Author

Karaitiana Nathan Taiuru – Kāi Tahu, Ngāti Kahungunu, Ngāti Toa with affiliations to Taranaki and Ngāti Porou.

Karaitiana Taiuru Chaired the New Zealand Māori Internet Society 2000-2002 during which time it campaigned and successfully won the creation of .maori.nz .

Moderator of .iwi.nz , long time advocate of Māori IT, Māori Language software developer and spokesperson on Māori IT related issues such as the Digital Divide and macron technology.

Presently Karaitiana is involved with one of his iwi establishing the IT framework for a 25 year te Reo Māori strategy and implementation. He is also authoring other Māori IT related resources and networking.

More details about the author can be found at his personal home page
<http://www.taiuru.maori.nz> .

Getting more help

Karaitiana Taiuru has also authored a paper “Understanding Domain Names” which can be downloaded or viewed from <http://www.taiuru.maori.nz> .

Further guidance/advice can be obtained from the author:

Karaitiana Taiuru – email: karaitiana@taiuru.maori.nz

Po Box 13120

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